



ALLISON VULGAMORE

President and Chief Executive Officer

Allison Vulgamore was appointed president and chief executive officer of The Philadelphia Orchestra Association in October 2009. She begins in her new position in January 2010.

Ms. Vulgamore comes to Philadelphia from the Atlanta Symphony Orchestra (ASO), where she was appointed president and managing director in 1993; in January 2008, she received the title of president and chief executive officer in recognition of her outstanding leadership of the Orchestra. The Atlanta Symphony's achievements under Ms. Vulgamore's leadership have included unprecedented fundraising and earned revenue expansion, successful artistic transitions and collaborative partnerships, the creation of groundbreaking community engagement and training programs, and a hard-earned culture of communication and cooperation among the diverse constituencies of the ASO organization.

In 2000 Ms. Vulgamore and the ASO established the Creative Partnership, a groundbreaking leadership model that attracted Music Director Robert Spano and Principal Guest Conductor Donald Runnicles to Atlanta, sparking collaborations with today's leading composers, orchestras, artists, and recording companies.

During her tenure in Atlanta, Ms. Vulgamore led the ASO in pursuit of its ambitious mission while simultaneously identifying strategic business solutions to ensure the Atlanta Symphony's long-term financial soundness, doubling its endowment and increasing its annual budget to \$50 million, from \$15.8 million in 1993. In 2004 the ASO acquired SD&A Teleservices, Inc., a tele-services company that serves nonprofit clients across the country. In 2008 the ASO opened its long-awaited summer home—the new, state-of-the-art 12,000-seat Verizon Wireless Amphitheatre at Encore Park in Alpharetta, GA—which features popular, classical, family, and community performances and events.

Prior to Ms. Vulgamore's arrival at the Atlanta Symphony, she was general manager of the New York Philharmonic, where she also served as acting managing director and orchestra manager. During her six-year tenure with that organization, she oversaw a \$24-million budget; supervised a \$3-million acoustics renovation project in Avery Fisher Hall; managed all recordings, broadcasts, and tours; designed and developed educational projects; and implemented organizational long-range planning.

Previously Ms. Vulgamore was artistic administrator and general manager of the National Symphony Orchestra in Washington, D.C., for five years, and with The Philadelphia Orchestra for two years. A trained musician and student of voice, she began her orchestra career in 1980 as a member of the inaugural class of the American Symphony Orchestra League's Orchestra Management Fellowship Program. Today she is a leading mentor of a next generation of orchestra leadership.

Ms. Vulgamore's record of achievement is reflected in her many professional honors and associations. She regularly serves on the National Endowment for the Arts as a music review panelist, and she is an honorary trustee of Oberlin College, where she received her Bachelor of Music degree. At Oberlin she served as vice

chair and on many committees, including the Executive Committee, the Conservatory Sub Committee, and the Development Committee.

Within the music industry, Ms. Vulgamore has served nationally as chairman of the Millennium Taskforce for major orchestras, and she has chaired the Orchestra Management Fellowship Program of the League of American Orchestras, where she is a frequent contributor to faculty seminars on artistic planning, strategic planning, and governance culture. In 2006 she was accepted into the A.W. Mellon Foundation's Orchestra Forum Executive Leadership Development Program, a selective two-year program developed in conjunction with the Center for Creative Leadership and the Institute for Cultural Policy and Practice at Virginia Tech.

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