



NEWS RELEASE

CONTACT:

Kate Johnston
Assistant Director, Public Relations
phone: 215.893.3136
e-mail: kjohnston@philorch.org

FOR IMMEDIATE RELEASE

DATE: April 20, 2010

The Philadelphia Orchestra 2010 Food Drive Donates Equivalent of 10,575 Pounds of Food to Philabundance

Campbell Soup Company generously matched the 1,350 pounds of food donated by Orchestra patrons, musicians, and staff

Monetary donations equivalent to 7,875 pounds also received

Second annual food drive, part of the National Orchestras Feeding America Food Drive, took place at seven concerts from March 4 to March 16

(*Philadelphia*, April 20, 2010) — The tallies are in! In its second annual food drive, The Philadelphia Orchestra has collected 2,700 pounds of food, which has benefited local communities through Philabundance's network of food pantries. Over seven concerts from March 4 to March 16, Orchestra patrons, musicians, and staff donated 1,350 pounds of food, which was generously matched by Campbell Soup Company. Monetary donations to Philabundance totaling \$875 were received in addition to the collected food. According to statistics from Feeding America, this money is equivalent to approximately 7,875 pounds of food. At each performance, Orchestra musicians and staff were joined by volunteers from Campbell's and Philabundance to collect donations and spread awareness about hunger in the Delaware Valley. The initiative was part of the National Orchestras Feeding America Food Drive 2010, which is organized by the League of American Orchestras.

"The response from our patrons was inspiring," said Philadelphia Orchestra President and CEO Allison Vulgamore. "We are incredibly grateful to Campbell Soup Company for their matching food donation. This extraordinary partnership between Campbell's, Philabundance, our patrons, musicians, and staff has made our second annual food drive a resounding success. We are proud that these joint efforts have helped stock the pantries of Philabundance's food banks, thus providing much needed support to our neighbors in need."

To date, more than 250 orchestras are participating in Orchestras Feeding America, and the number of participants is growing daily. Most orchestras conducted their food drives during the month of March, but dates have varied locally. The project was organized by the League of American

Orchestras, which represents the nation's professional, volunteer, and youth orchestras, and Feeding America's network of over 200 food banks and 63,000 agencies. In 2009 250 orchestras in all 50 states collected more than 200,000 pounds of food.

About Our Partners

Campbell Soup Company is a global manufacturer and marketer of high-quality foods and simple meals, including soup, baked snacks, and healthy beverages. Founded in 1869, the company has a portfolio of market-leading brands, including "Campbell's," "Pepperidge Farm," "Arnott's," and "V8." For more information on the company, visit Campbell's website at www.campbellsoup.com.

Philabundance is the region's largest hunger relief organization fighting hunger and malnutrition in the Delaware Valley. Philabundance provides a full plate of services to close to 500 member agencies in nine counties, who serve approximately 900,000 low income residents. Philabundance provides food to approximately 65,000 people per week, at an aggregate cost of less than 30 cents per meal. In 2009 Philabundance distributed 17 million pounds of food in the Delaware Valley. For more information about Philabundance, call 215.339.0900 or visit www.philabundance.org.

The **League of American Orchestras** leads, encourages, and supports America's orchestras while communicating the vitality and value of orchestras and the music they perform. The League delivers meaningful information, learning and leadership opportunities, grass-roots advocacy, and other services to its diverse membership, which encompasses nearly 1,000 member symphony, chamber, youth, and collegiate orchestras of all sizes.

The Philadelphia Orchestra

Founded in 1900, The Philadelphia Orchestra has distinguished itself as one of the leading orchestras in the world through over a century of acclaimed performances, historic international tours, best-selling recordings, and its unprecedented record of innovation in recording technologies and outreach. The Orchestra has maintained unity in artistic leadership with only seven music directors throughout its history: Fritz Scheel (1900-07), Carl Pohlig (1907-12), Leopold Stokowski (1912-41), Eugene Ormandy (1936-80), Riccardo Muti (1980-92), Wolfgang Sawallisch (1993-2003), and Christoph Eschenbach (2003-08).

This rich tradition is carried on by Chief Conductor Charles Dutoit. Mr. Dutoit has a long-standing relationship with the Orchestra, having made his debut with the ensemble in 1980. Highlights of his second season include performances of Berlioz's *Te Deum* and *Symphonie fantastique*, part of Mr. Dutoit's four-year focus on the works of that composer, and a celebration of the 100th anniversary of Samuel Barber's birthday. During his tenure, Mr. Dutoit will also showcase the music of the

Ballets Russes, continuing in the 2009-10 season with performances of Stravinsky's *Petrushka* and *The Rite of Spring*.

The Philadelphia Orchestra annually touches the lives of more than one million music lovers worldwide through its performances, publications, recordings, and broadcasts. Each year the Orchestra presents a subscription season in Philadelphia, education and community partnership programs, regular appearances at Carnegie Hall and the Kennedy Center, and a three-week tour. Its summer schedule includes performances at Philadelphia's Mann Center for the Performing Arts, free Neighborhood Concerts, and residencies at the Bravo! Vail Valley Music Festival and the Saratoga Performing Arts Center.

For more information on The Philadelphia Orchestra, please visit www.philorch.org.

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