



The Philadelphia Orchestra 260 South Broad Street, 16th Floor, Philadelphia, PA 19102, Phone: 215.893.1900 www.philorch.org

Dear Teachers,

The Philadelphia Orchestra continues to use iTunes as an important resource to enhance our School Concert program. This technology allows us to easily provide teachers with recordings needed to conduct lessons and activities provided in the corresponding School Concert curriculum guide. Prepare students for their visit to the Orchestra by exploring the music in advance as this focuses their listening and increases the value of their experience.

For attending school groups, the Education and Community Partnerships department purchases and provides a gift certificate containing a customized playlist of the School Concert music for teachers to download to their computers using iTunes. These detailed instructions for redeeming this iTunes gift are provided as an additional resource to make this process easier.

It is our hope that these recordings prove to be valuable teaching tools for you. If you do not have access to a computer or experience any difficulties with downloading the playlist, please contact us at education@philorch.org so that we may send a playlist to you on a CD. Best wishes for another great school year and we look forward to seeing you soon at the Orchestra!

Warmly,

Jason Shadle

Manager, Education and Community Partnerships

Redeeming Your iTunes Gift Certificate

Before you know it, you'll be listening to your playlist with music for the Philadelphia Orchestra School Concert. This four-step process to download and use the free iTunes application and your gift certificate takes only a few minutes.

"I do not have the iTunes application installed on my computer." → **Go to Step 1**

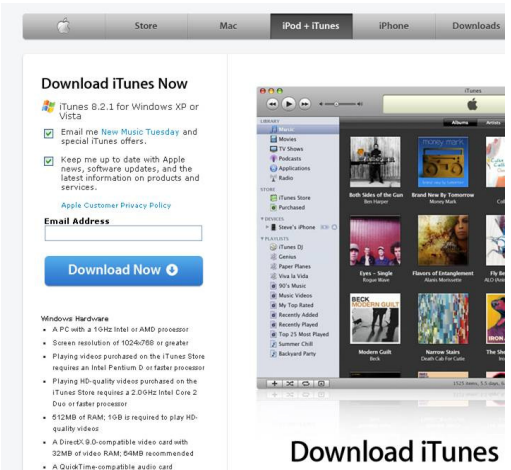
"I already have iTunes on my computer." → **Go to Step 2**

STEP 1

Access the Internet from your computer and type the following IP address into your preferred web browser:
<http://www.apple.com/itunes/download>

This application runs on both Mac computers and on computers that use Windows. Click on the "Download Now" button and follow the system prompts to install your free version of iTunes.

Once you've installed iTunes successfully, you'll be guided through a brief set-up process. Then proceed to the next step.

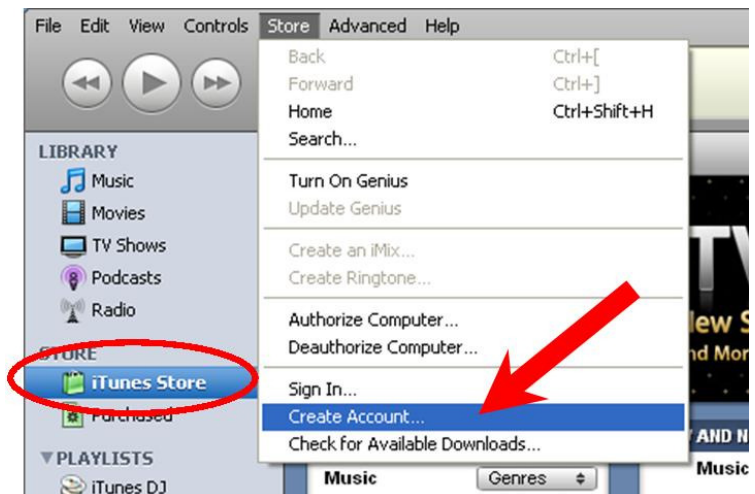


Download iTunes

STEP 2

Open iTunes. Visit the iTunes store by clicking "iTunes Store" on the left-hand navigation bar.

If you already have an iTunes account proceed to step 3. To create an iTunes store account, go to the Store menu and choose "Create Account." Follow the system prompts to create your account.



NOTE: When you create an iTunes account, you don't need to enter credit card information to redeem your gift certificate. Just enter the code where indicated.

Payment Method

Credit Card: Visa MasterCard American Express Discover PayPal

Card Number: Security Code: What is this?

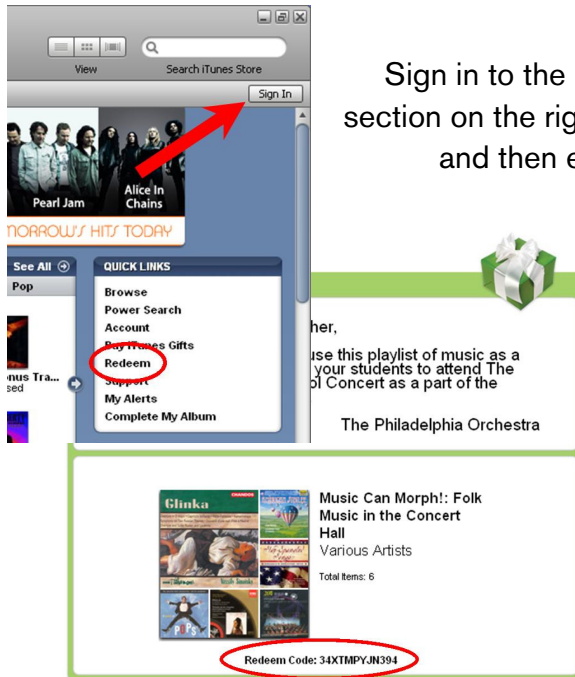
Expires:

iTunes Gift Cards and Certificates

Code: To redeem a code, enter it here.

STEP 3

Sign in to the iTunes store, if needed. Under the Quicklinks section on the right of your screen, click the "Redeem" option, and then enter the code located on your gift certificate.



Secure Connection

Redeem Code

Have an iTunes Gift Card, Gift Certificate or other iTunes code? Enter it exactly as it appears.

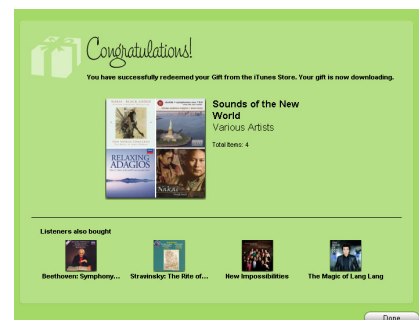
Give a Gift on iTunes

Cancel Redeem

STEP 4

The playlist will download directly to your iTunes Library. Listen and enjoy!

According to iTunes Usage Rights you can burn up to seven CDs of the playlist. We encourage you to share the playlist with all classrooms attending this concert from your school.



The iTunes "Help" feature is a great resource for any technical questions if you are experiencing problems downloading your playlist. If you have further questions about downloading your gift, please contact the Education and Community Partnerships department at education@philorch.org or 215-875-7629.